



NETSUITE ECOMMERCE

SUITECOMMERCE PRODUCTS

HELPING COMPANIES BE
WILDLY SUCCESSFUL ON
NETSUITE COMMERCE LIKE
NEVER BEFORE...

LICENSE FREE SOFTWARE PRODUCTS

1. AUTOMATIC CREDIT CARD FEE
2. ADVANCED PRODUCT SORTING
3. SAAS THEMES AND BILLING
4. CUSTOM RECORDS
5. PLACE ORDER UPSELL
6. RECURRING SALES ORDER
7. BULK ORDER
8. CART ABANDONMENT
9. REVIEW COLLECTION AUTOMATION
10. CUSTOMER/VENDOR AGREEMENT SIGNING
11. CUSTOMER ALLOWED EDIT OF EXISTING ORDER
12. SEO META DESCRIPTION DATA AUTOMATION
13. SEO IMAGE ALT TAG DATA AUTOMATION
14. CMS UPGRADES (MANAGE CONTENT YOURSELF)
15. PRODUCT ADD-ON ONE-CLICK ORDER

PREPARED BY

ANCHOR GROUP
NETSUITE COMMERCE AGENCY

Sneak Peak
into

the new NetSuite
mobile app
transforming
NetSuite CRM



AUTOMATIC CREDIT CARD FEE

BUSINESS USE CASE

Companies across the United States have credit card fees that are impacting their margins. For some companies that primarily do B2B transactions, it makes a lot of sense to guide the customer towards using their payment terms during checkout rather than credit card fees.

Or, if you are using your SuiteCommerce website for both B2B and B2C, you can recover your loss in margins while still giving all your customers the opportunity to use a credit card if it is most convenient.

HOW IT WORKS

You can change how much of a fee you want to add to the order totals. This will show up as a new line item on the sales order. The fee percentage is added to the total order when the customer checks out.

IDEAL FOR...

Wholesale
Distribution
Retail

PRICE

One Time \$1,680 Installation Fee

The screenshot shows a checkout page titled 'CHECKOUT' with steps: 1. Shipping Address, 2. Payment, 3. Review. Below is a 'SUMMARY' section with the following items:

SUBTOTAL 4 ITEMS	\$204.76
Subtotal Does Not Include Shipping Or Tax	
Shipping	\$0.00
2% Card Fee	\$4.10
TOTAL	\$208.86

Below the summary is a 'PLACE ORDER' button and a link 'Have a Promo Code? @'.

*customizable for additional requirements

ADVANCED PRODUCT SORTING

BUSINESS USE CASE

The order in which your products appear to the customer is critical to putting the most likely products in front of the customer to ultimately convert the sale.

This solution allows for complete control of product order while harnessing NetSuite's native saved search functionality.

HOW IT WORKS

Set your desired sort order. It can be a complex set of rules that stacks products for the customer. For instance, once the best sellers have been shown, it will show the featured items or even new arrivals. You decide!

IDEAL FOR...

Wholesale
Distribution
Retail

PRICE

Starting at a \$5,000 Installation Fee

The screenshot displays the 'Product Inc.' website header with navigation links: Shop, Products, Category, and Sale. A search bar and shopping cart icon are on the right. Below the header, a section titled 'Your Desired Sort Order' lists six options with numbered icons: 1. Best Seller Highest Rated, 2. Best Seller Lowest Rated, 3. Featured Highest Rated, 4. New Arrival Highest Rated, 5. Featured Lowest Rated, and 6. New Arrival Lowest Rated. To the right of the list, a grid of six product icons is shown, each with a label below it: 'Best Seller Highest Rated' (two bottles), 'Best Seller Lowest Rated' (a flask), 'Featured Highest Rated' (a pump bottle), 'New Arrival Highest Rated' (a bag of beans), 'Featured Lowest Rated' (a flask with a plant), and 'New Arrival Lowest Rated' (a tube of cream). Above the grid, it says '175 Products' and '24 Per Page'. A dropdown menu is set to 'Best Sellers'.

*customizable for additional requirements

SAAS THEMES AND SUBSCRIPTIONS

BUSINESS USE CASE

SaaS business's need to have a portal for their customers to purchase product and manage their licensing.

Anchor Group built a SaaS specific theme that allows the customer to select a plan and be taken to the product detail page. From there, a customer can select any add-on options like additional users or package upsells.

As soon as customer clicks *Add to Cart* all the add-ons immediately get added to the shopping cart with the software pre-built package.

HOW IT WORKS

You select the software theme and method of billing. Compatible with Zone Automated Billing or SuiteBilling.

IDEAL FOR...

Software

PRICE

Set up fee starting at \$5,000

SELECT A PLAN

Free

Feature 1
Feature 2
Feature 3

Free

Standard

Feature 1
Feature 2
Feature 3
Feature 4
Feature 5

\$3000/mon

Enterprise

Feature 1
Feature 2
Feature 3
Feature 4
Feature 5
Feature 6
Feature 7
Feature 8

\$10,000/mon

*customizable for additional requirements

CUSTOM RECORDS

BUSINESS USE CASE

You are an online education business that sells one time use access to courses. Use SCA + Custom Record extension to manage one time use key codes for accessing data. Or use it for a custom rewards program. Or even customer specific downloadable documents.

HOW IT WORKS


Display as many custom records you would like in *My Account*. This allows for nearly unlimited ways to manage any unique business case.

IDEAL FOR...

Access Key Codes
Subscriptions
Downloads
Rewards

PRICE

One Time \$1,500 Installation Fee

 Wholesale and Distribution

My Account

MY REVIEWS

OVERVIEW

PURCHASES

Custom Record

WISHLIST

BILLING

SETTINGS

CASES

Downloads

Course Key Code

Memberships

My Rewards

Subscriptions

Custom Record

Fully Customized Appearance

*customizable for additional requirements

PLACE ORDER CHECKOUT UPSELL

BUSINESS USE CASE

Sample 1:

You are a wholesale company that occasionally has products that don't sell as expected. Use this upsell feature to liquidate your harder to sell items and free up shelf space for better products.

Sample 2:

You are an online food company that requires you to sell a product before it expires. Add this upsell feature and push product out the door before it expires and you lose money.

HOW IT WORKS

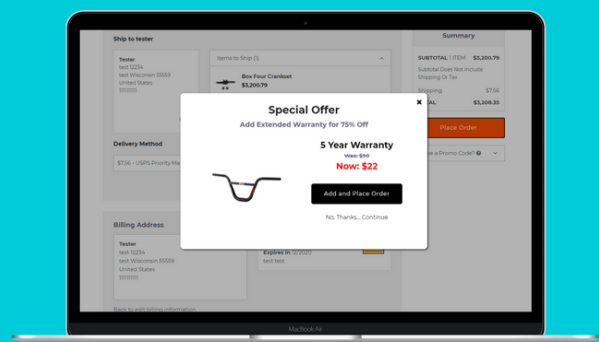
When your customer clicks *Place Order* in the Checkout, a pop up appears with a promotional item that can instantly be added to the order. Declining the promotional item or accepting it will immediately complete the order.

IDEAL FOR...

Wholesale
Distribution
Retail
Software
Food and Beverage

PRICE

One Time \$1,800 Installation Fee



*customizable for additional requirements

RECURRING SALES ORDER (SUBSCRIPTIONS)

BUSINESS USE CASE

You are a software company that has a monthly or annual subscription model. When a customer checks out in SuiteCommerce Advanced, a new sales order is created. For qualified subscription products, a new sales order will be created with the original sales order subscription items.

Non-subscription products will not be carried over onto the new sales order.

Remember: No Licensing Required for this feature.

HOW IT WORKS

A new sales order is created when the subscription is automatically renewing. It is based on the end date noted on the original sales order. Transfers all items to the next sales order.

IDEAL FOR...

Software
Subscription Services

PRICE

Starting at a \$6,000 Installation Fee



*customizable for additional requirements

BULK ORDER

BUSINESS USE CASE

You have an online business that is both B2B and B2C. Since you sell over 5000 SKUs, it is important that your wholesale customers are able to quickly find and add items to the cart as fast as possible. Wholesale customers already know the products they want and the purchasing department wants to complete this as fast as possible.

You still want to maintain your B2C ecommerce experience because it is more visually appealing and access to the product detail page before purchasing is part of the B2C conversion experience.

HOW IT WORKS

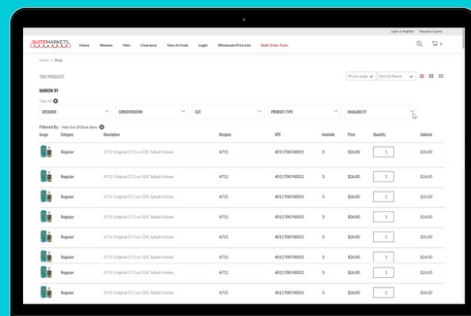
Allow your customers to use a list to order large quantities as an option in addition to the standard ecommerce flow. This is faster for purchasing departments to place large orders and greatly decreases the navigation clicks by 4X.

IDEAL FOR...

Wholesale
Distribution

PRICE

One Time \$5,500 Installation Fee



*customizable for additional requirements

CART ABANDONMENT CONVERSION

BUSINESS USE CASE

You are an ecommerce company that sells a lot of consumer goods. A customer was interested in your products and added some to their cart. When about to checkout, they left their credit card in the other room and didn't feel like getting off the couch to complete the order until later.

Then they forgot about it.

You spend money getting them to your website and can either continue spending money on retargeting ads or you can use the data you have to send a reminder email.

HOW IT WORKS

When a customer has items in their cart and has not been logged into your website for x amount of days, they receive an email reminding them to complete the order.

IDEAL FOR...

Wholesale
Distribution
Retail

PRICE

Starting at a \$1,500 Installation Fee



*customizable for additional requirements

REVIEW COLLECTION AUTOMATION

BUSINESS USE CASE

Reviews are one of the best ways to help convert leads into customers. Collecting reviews doesn't have to be a manual process. In fact, it should be automated. You can decide whether or not you want to incentivize customers to write a review.

You also don't want to have to moderate them. This solution detects negative sentiment and won't publish negative reviews until you manually approve it. All positive and high ratings are auto approved to be published on the website. This gives your customer service a chance to repair relationships and reputation.

HOW IT WORKS

X Days after your customer completed their order, they will receive an email with a link to one of the products they purchased. If they write a review, they can receive a discount on their next order.

IDEAL FOR...

All Industries that need higher conversion rates.

All companies that use SEO for traffic to their products.

PRICE

One Time \$4,500 Installation Fee



*customizable for additional requirements

CUSTOMER / VENDOR AGREEMENT SIGNING AND ATTACHMENTS

BUSINESS USE CASE

You are a wholesale company that requires a contract to be signed for every new customer. The new customer receives the contract in a webpage with your branding and the signing stages. An email notifies you when they signed so you can counter sign. Then the signed agreement is attached to the customer record automatically for future reference.

HOW IT WORKS

When a wholesale prospect submits a contact form, your reps will need to get an agreement signed. Simply check a box of the vendor or customer record and the signing sequence will be initiated. At the end, the PDF is auto attached to the customer/vendor record.

IDEAL FOR...

B2B

PRICE

One Time \$4,000 Installation Fee

Agreement Signing Status



John Doe Signed



John Doe Signed



SuiteMarkets Signed

Deposit



Deposit Paid



Recurring Authorized

Become a Member Official Agreement

*customizable for additional requirements

ALLOW CUSTOMER TO EDIT EXISTING ORDER

BUSINESS USE CASE

You sell products by the truckload and a customer placed an order on Friday. Today is Monday, and over the weekend they sold out of more product than they thought and want to add more quantities to the order so that they can get it with the next shipment.

Customer can now log in and modify the order under the criteria you decide.

You choose if they are able to both add or remove items from the order.

HOW IT WORKS

The customer is allowed to log in to their account and modify an existing order they recently placed that hasn't been fulfilled.

IDEAL FOR...

Wholesale
Distribution
B2B
LTL

PRICE

One Time \$10,000 Installation Fee



*customizable for additional requirements

SEO AUTOMATIC META MANAGEMENT

BUSINESS USE CASE

You want to stay on top of best SEO practices with keyword research, but you also have 5000+ items in NetSuite and adding over 30 new items every month. You need to ensure that all of your items always have a meta description.

Use this solution to auto populate meta descriptions based on common SEO data or override when you have had the chance to do proper keyword research.

This feature is ideal for ensuring that all your products will always have a meta description no matter what. When you want to optimize, each meta description can individually be modified.

HOW IT WORKS

Your meta descriptions for each item are automatically populated based on any criteria you want.

IDEAL FOR...

All websites wanting organic search traffic to capture new leads.

PRICE

One Time \$1,500 Installation Fee



*customizable for additional requirements

AUTOMATIC IMAGE ALT TAGS

BUSINESS USE CASE

You have thousands of items in NetSuite and you just realized that none of your images on the website have an image alt tag.

Save countless hours naming the files and use this feature to automatically populate the image alt tags of all associated item images.

It's a great way to ensure you remain SEO focused every time you add a new item to your website. Now all your website items will have image alt tags based on your defined criteria.

HOW IT WORKS

Your images don't have Alt image tags and need them to be ADA compliant and help improve SEO.

IDEAL FOR...

All websites wanting organic search traffic to capture new leads.

PRICE

One Time \$5,000 Installation Fee



*customizable for additional requirements

NEW CMS CONTENT UPGRADES

BUSINESS USE CASE

SuiteCommerce is highly customizable and if you don't have the technical staff to manage it, you will want any custom feature you make to be managed by non-technical staff.

You want to be able to swap out every single piece of information on your Homepage without contacting a developer.

These CMS areas allow you to manage your custom website without needing to contact a developer for a standard change or content swap.

HOW IT WORKS

We build your new custom CMS content that allows you to better manage your SuiteCommerce website via Site Management Tools. Not able to swap out content now or manage the footer the way you want? No problem.

IDEAL FOR...

Non-Technical Employees

PRICE

Starting at \$2000



*customizable based on requirements

PRODUCT ADD ON UPSELL

BUSINESS USE CASE

You are a retail company that sells knives. Instead of having related items shown at the bottom of the product detail page, you want to make it easier for a customer to buy complementary products without having to click so much. In this case, you sell a knife case and knife sharpener.

You want the customer to simply select the add-on options right from the main knife page and click *Add to Cart*. Now you can upsell more products while being more efficient!

HOW IT WORKS

You have a product that you want customers to be able to purchase add-on options right from the detail page (PDP). When a customer clicks *Add to Cart*, all add-on items selected get placed in the shopping cart.

IDEAL FOR...

Software
Wholesale & Distribution
Retail
Manufacturing

PRICE

Starting at a \$5000 Installation Fee



KITCHEN KNIFE

Price: \$140 USD

SKU: 123456

In Stock

Add Items to Cart



*customizable for additional requirements

ERP BUDDY

BUSINESS USE CASE

You are using NetSuite CRM but it is hard to get your sales team to effectively enter data on the customer record because they are on the road frequently.

Now, ERP Buddy Mobile App allows them to pull up customer information by Voice Command and attach voice notes to the record.

They can also access other customer record data like emails or phone number to perform sales jobs on the go.



Get Demo

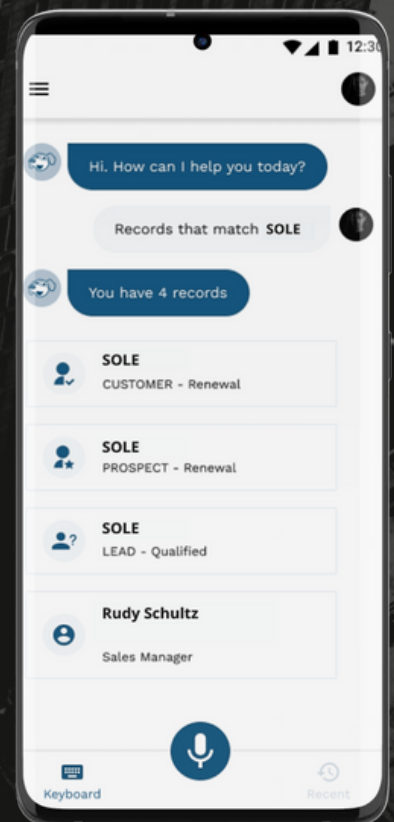
*Licensing Required

HOW IT WORKS

Fully integrated to NetSuite harnessing your NetSuite log in credentials, find CRM data, and take action on it right from your phone. Equipped with voice commands and saved searches.

IDEAL FOR...

Companies using NetSuite CRM



Sneak Peak



WHAT NOW?



Anchor Group

Anchor Group is a team of NetSuite consultants and developers based out of Madison, Wisconsin that has additional specializations in NetSuite commerce products including SuiteCommerce Advanced and SuiteCommerce.

With a focus on providing high-quality NetSuite professional services and products, Anchor Group primarily builds customizations for companies across the United States in the NetSuite ecosystem.

Every year, Anchor Group tries to add more products into the SuiteCommerce space that are pre-built and ready to quickly implement.

Want to learn more about any of the products built by our team or how we can implement your SuiteCommerce website? Contact us by clicking the button below!

ORACLE NETSUITE
Commerce Partner

Contact

Visit our website at www.anchorgroup.tech