



grapevine shops

July 2020

Grapevine Shops

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United States

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GRAPEVINE'S HISTORY

Grapevine is the Definitive Trust
Trust Marketing Agency

Founded in 2012, Grapevine is one of the world's first leading influencer marketing organizations. Brands leverage Grapevine's workflow management software and proprietary tracking and analytics to measure direct response and conversion rates from promotional content on YouTube, Facebook, and Instagram.

Grapevine has worked with US Census Bureau, Pepsi, Coca-Cola, Black + Decker, Homechef, Anheuser-Busch, and Sally Beauty.

In November 2019, Grapevine CEO launched Grapevine Shops to create a community where consumers can connect with small best class brands that are innovative or mission driven. By joining with small businesses, Grapevine helps the brands scale and grow which also helps consumer to find these brands in one spot. Teaming up with influencers who promote the brand by joining the affiliate program, brands team up with influencers that drive sales to their business and influencers support mission driven brands.

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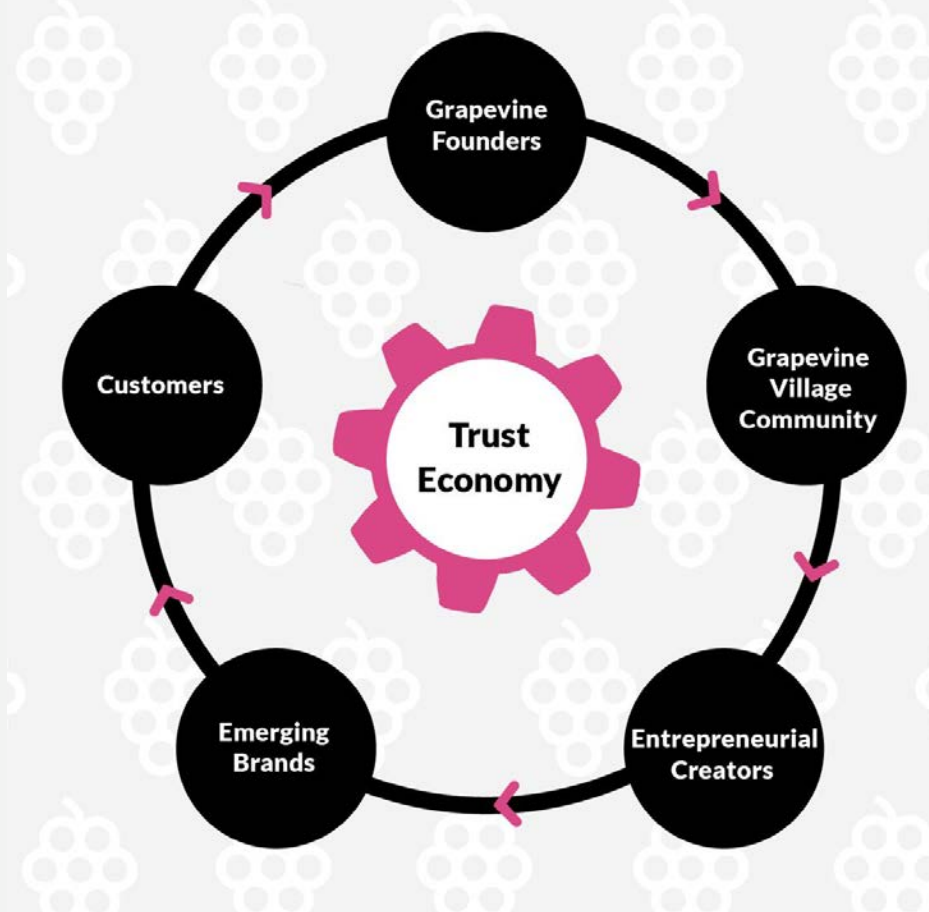
Website:
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INTRODUCING GRAPEVINE SHOPS

Grapevine Shops connects trusted, innovative, and mission-driven brands with entrepreneurial creators and valued customers to build the trust economy.

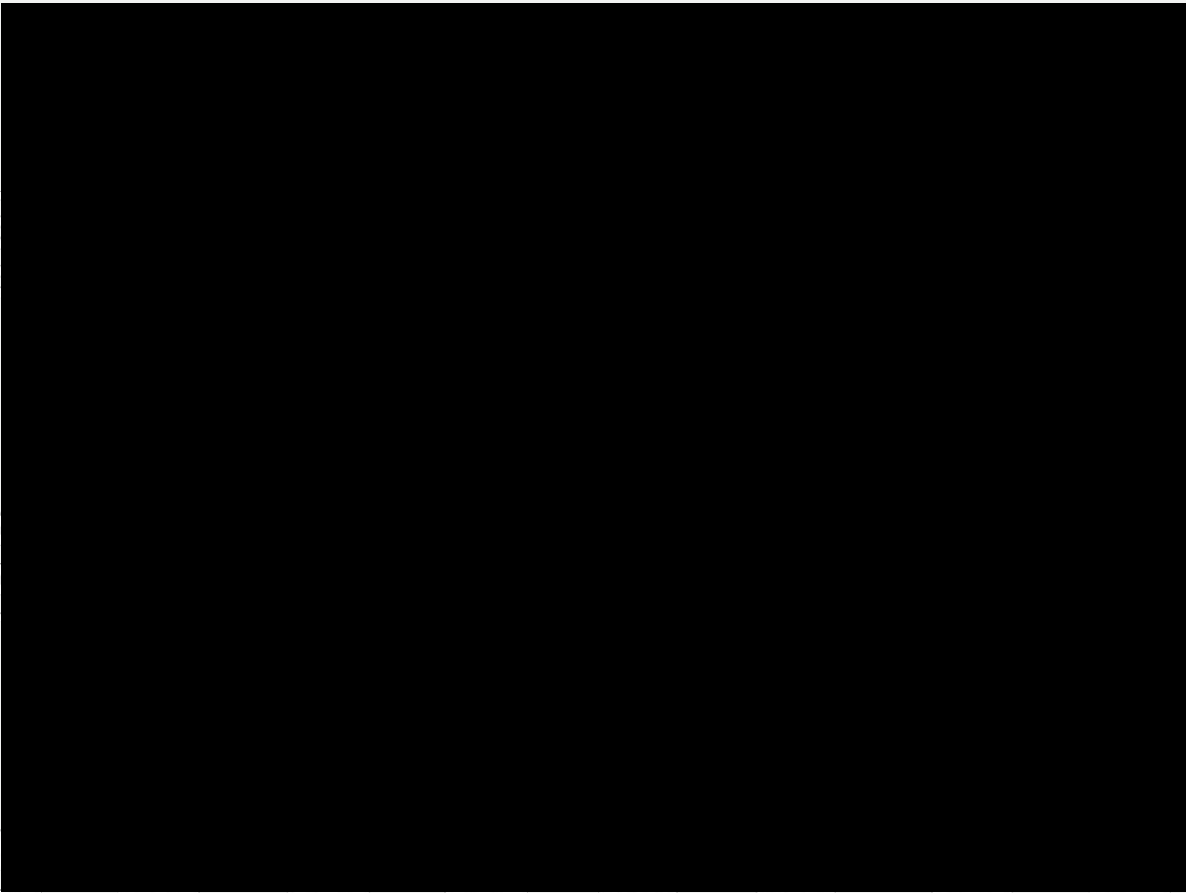
Grapevine Shops empowers entrepreneurial influencers by hiring and engaging them to support the small, mission driven businesses by sharing the products with valued customers who want to help these businesses.



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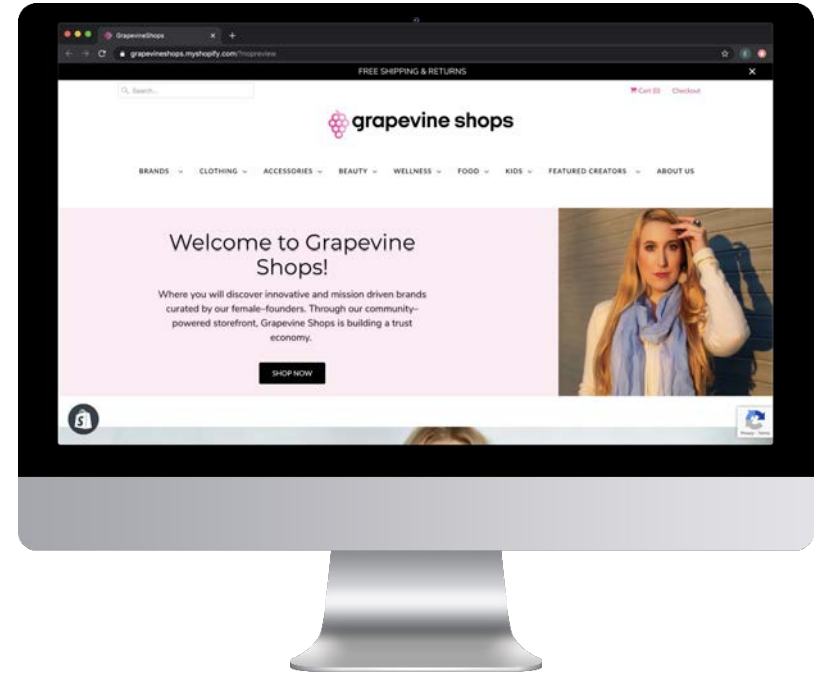
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THE WEBSITE

<https://www.grapevineshops.com>

The Grapevine Shops website is where valued customers can find curated brands and shop trusted products from the convenience on one spot. This is where influencers will drive their followers through a call to action to shop the brands they believe in.



HOW IT WORKS



CREATORS

Grapevine builds long term partnerships with entrepreneurial creators that promote the free product they receive from partner brands. The influencers have unique landing pages that allow consumers to shop directly from their favorite creators.

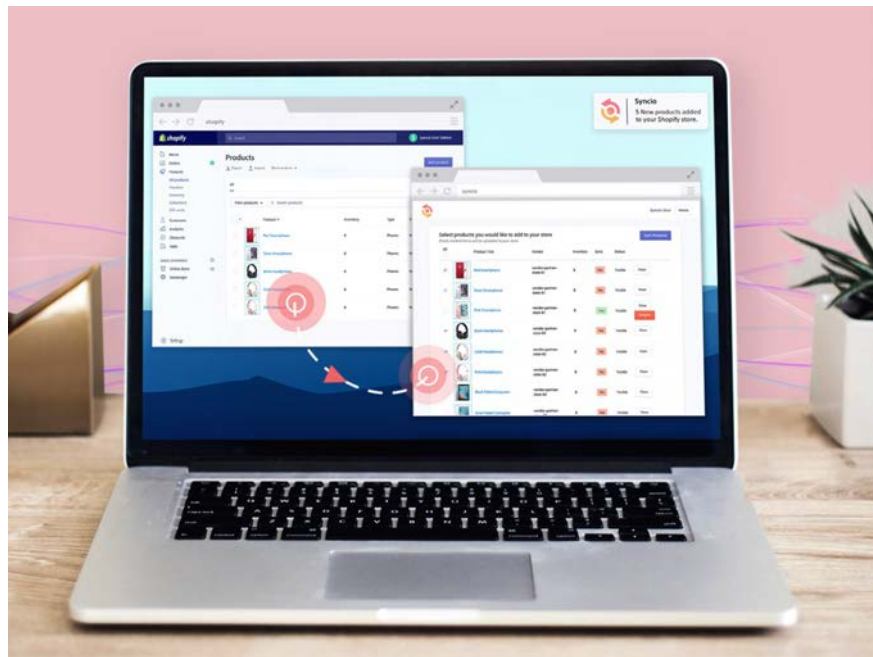
Through multiple posts, the creators share their personalized landing page to push sales. Grapevine creates these personalized pages on the website for each influencer to send their followers to. This allows the customers to shop all their influencer's favorites.



HOW TO JOIN GRAPEVINE SHOPS

Selected brands can join Grapevine Shops by installing [Synccio](#), a plugin that syncs your inventory, photos, and product details to Grapevine Shops E-commerce site and enables us to push orders to your Shopify store. **This app works only with Shopify stores.**

From Synccio the brand needs to set up as a source store and link to our store.



APPLY NOW.

If you are interested in learning more about our influencer platform and additional marketing services, visit grapevinevillage.com





Thank you!

support@grapevineshops.com

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