

KEY PERFORMANCE INDICATORS

New supply **3,290** units
63% ▼ YoY

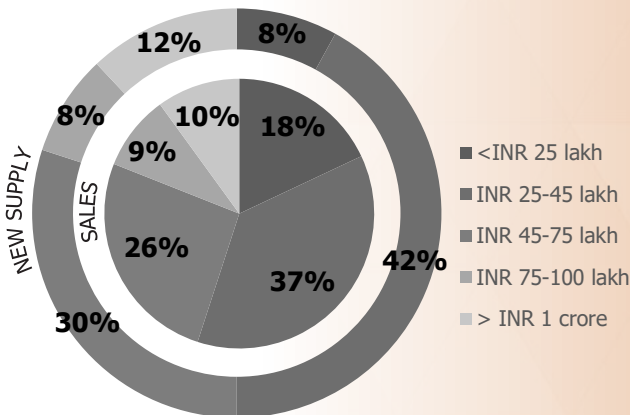
Sales **9,060** units
45% ▼ YoY

Inventory Overhang **40** months
(3.3 years)



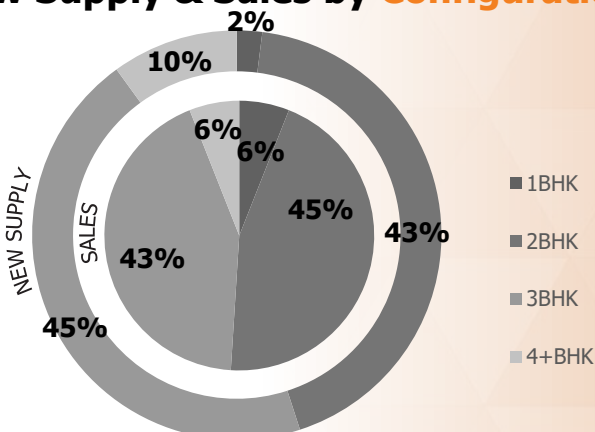
KOLKATA

New Supply & Sales by Ticket Size



- New supply registering a 63 percent decline as compared to the previous year
- Nearly 50 percent of the units were launched in less than INR 45 lakh category
- Kolkata registered a 45 percent YoY decline, with 9,060 units sold during 2020

New Supply & Sales by Configuration



- Over 55 percent of the new units sold in the year, belonged to less than INR 45 lakh category
- Both, 2BHK and 3BHK were equally sought-after configurations, each having a share of 45 and 43 percent respectively, in the overall sales during the year

Source: DataLabs, PropTiger Research *Units converted to nearest thousands

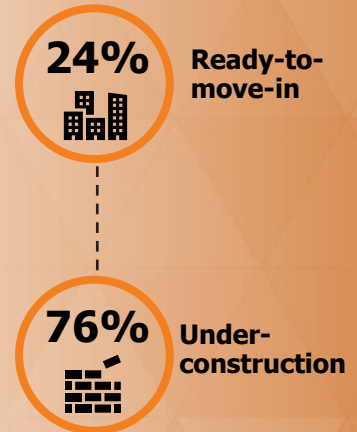
PRICE TRENDS & UNSOLD INVENTORY

Weighted Average Price



Q4 2019 Q1 2020 Q2 2020 Q3 2020 Q4 2020

Unsold Inventory



TOP LOCALITIES

Top localities by supply

Name	Price (Rs./sq.ft.)
• Behala	4,000 – 4,200
• Rajarhat	3,400 – 3,600
• New Town	4,300 – 4,500
• Madhyagram	3,100 – 3,300
• Garia	4,600 – 4,800

Top localities by sales

Name	Price (Rs./sq.ft.)
• New Town	4,300 – 4,500
• Rajarhat	3,400 – 3,600
• Joka	3,000 – 3,200
• Narendrapur	3,500 – 3,700
• Madhyagram	3,100 – 3,300



Source: DataLabs, PropTiger Research