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7 WAYS TO IMPROVE YOUR PODCAST TODAY

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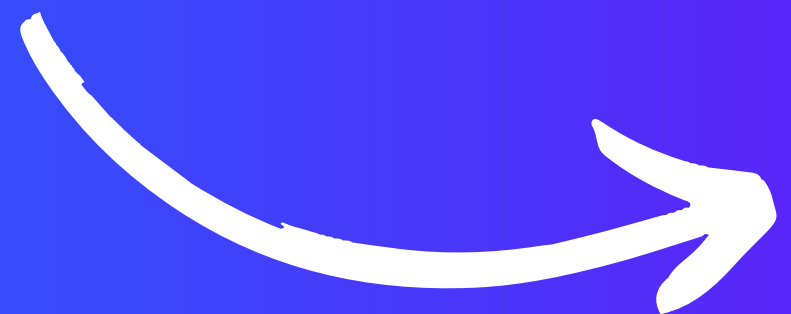
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Podcasting can be difficult.

You may feel as if you are plateauing.

**Here are 7 ultra simple ways you can
improve your podcast today.**



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PLUG THE GUEST

Asking your guest, "where can people find you?" is lazy.

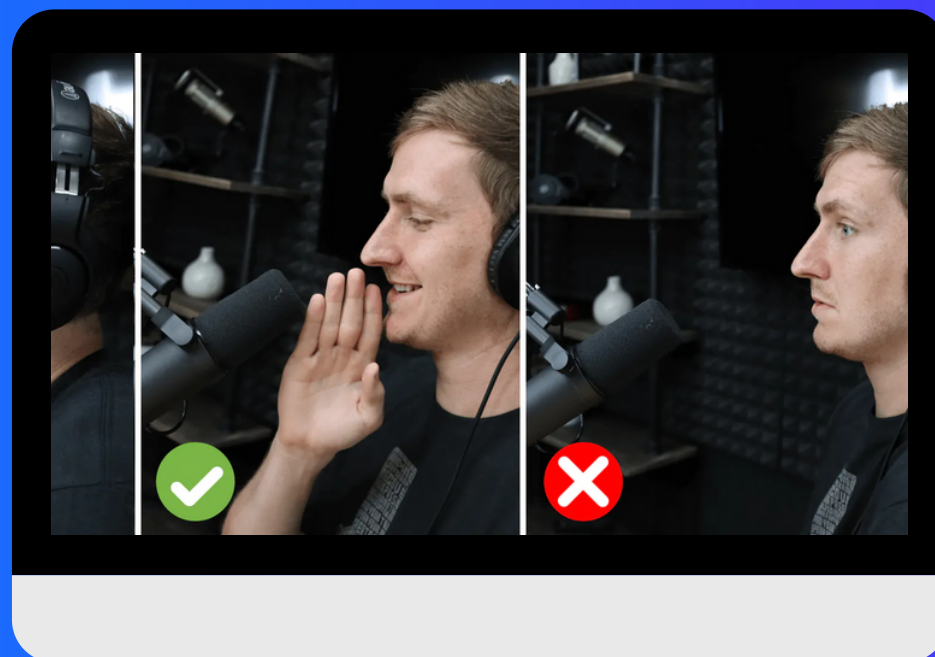
As the host, it is your job to tell your audience where to find them.

Also, do not wait until the end to plug your guest. Do it at the beginning, middle, and end. Before recording, ask your guest what they want to promote.



USE MIC CORRECTLY

It is common for podcasters and their guests to be too far away from their microphones. Suggested use varies by the microphone, but generally speaking, be 6 inches away from it. No more, no less. Don't be afraid to tell your guests to adjust either.





WATCH THE TAPE

Listen back to all of your episodes once they are published.

Resist the urge to only listen to the episodes you like and skip the ones you do not like as much.

Like an athlete, you have to watch the tape, and it can't only be the tape that shows you winning because we learn from our failures.

Watch the tape, good and bad.



WORK ON YOUR INTERVIEW SKILLS

Interviewing is a difficult skill to excel at. Most of us are bad at it, so having exceptional interview skills can be a competitive advantage for you.

To learn how to be a better interviewer, download my 12 INTERVIEW TIPS FOR PODCAST HOSTS document at TrendUp.Media/free

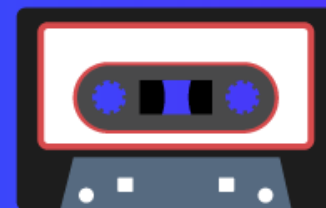


DON'T USE ZOOM

Zoom is excellent for business meetings. That's what it was built for. Zoom was not built for podcasts. The recorded audio quality is extremely poor and hard to listen to.

Instead, use software that records each participant's track locally. SquadCast.fm and Tryca.st are great options.

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REACH OUT TO YOUR HEROES

Stop waiting for the "perfect" time to reach out to your dream guests. Reach out Now. The best time to do it was, is, and always will be Now.

Instead of feigning curiosity (pretending to be curious) with guests and topics you aren't too crazy about, interview people whose books you read, products and services you use, etc. This way, you will be genuinely curious.

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GROWTH MINDSET UNIVERSITY

Become a champion of knowledge.

GMU is a podcast focused on learning with guests like Mark Manson (2x), Ryan Serhant, Dan Millman, Robert Greene, James Altucher, Grant Cardone, Dean Graziosi, Seth Godin, etc.

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