



Case Study: Supercharge Your Candidate Sourcing

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MAKEREADY™



Hospitality



1,303 employees
7 locations

“Team Engine harnesses the power of many different recruiting sites and it all comes into one place, which makes it convenient and efficient. And it’s cost-effective!

Chelsea Lee, Director of People & Culture

Makeready's Denver location needed more candidates to fill their open positions

The HR director was posting jobs everywhere— Hospitality Online, H Careers, Poached, Craigslist, Indeed, internal bulletin boards—but needed to increase applicant volume.

They started posting jobs through Team Engine and saw an increase in applicant volume

“It’s obvious that Team Engine is getting in front of more people than other sources and areas that we’re recruiting in,” says Chelsea Lee, HR Director for Makeready's Denver property. She also says it’s more cost-effective than spending heavily to advertise on job boards.

Now Makeready Denver enjoys a steady, sustained flow of applicants

Team Engine helps diversify Makeready’s candidate sourcing and gives them another lever to pull when they’re actively filling roles. It also helps them spend their recruiting budget more efficiently, since they now sponsor jobs less frequently.

“Team Engine’s text messaging feature has built a line of communication with employees and a more personal connection to the HR department.

Kami Smith, Director of People & Culture