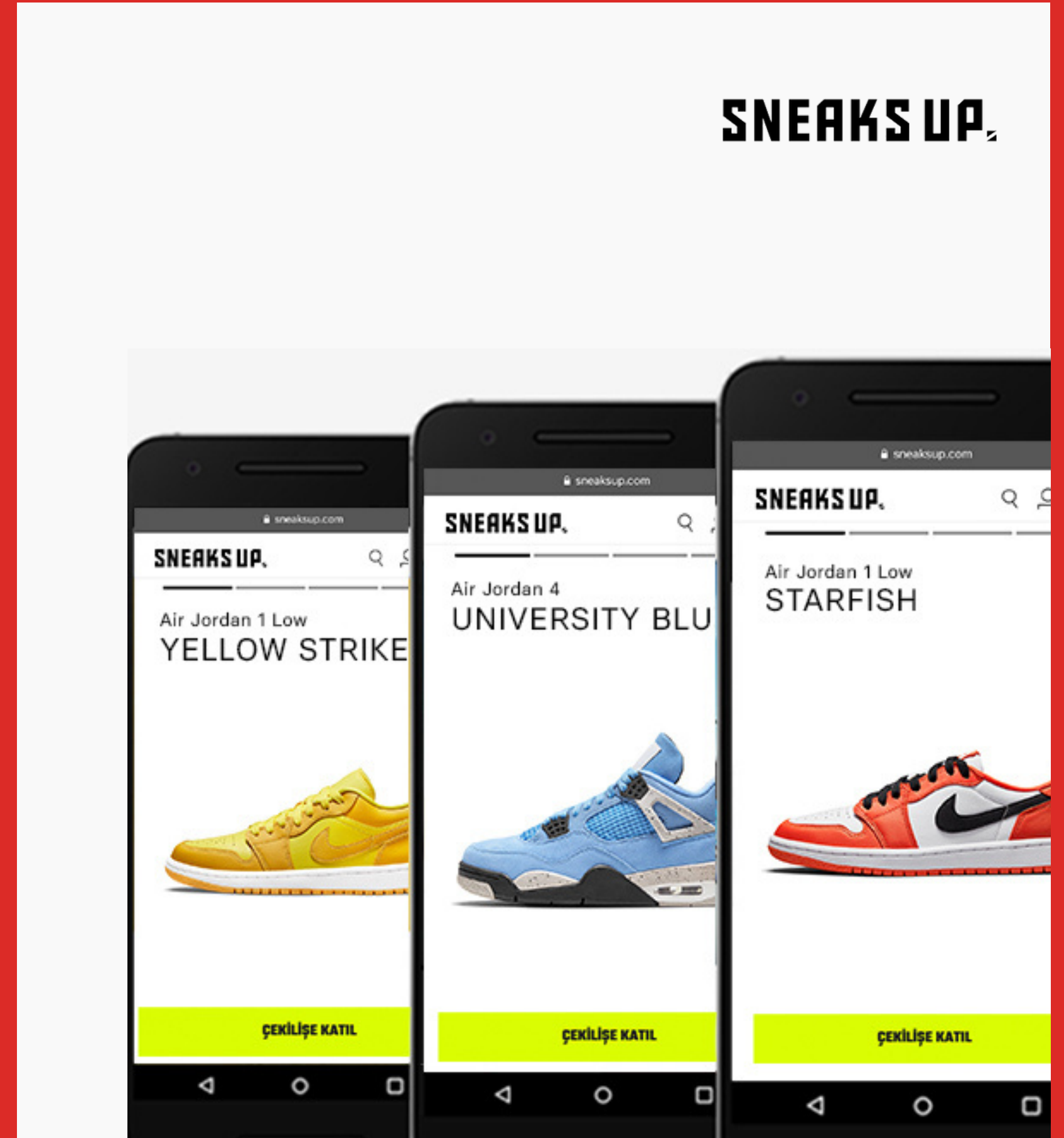


Boost E-commerce Performance with Raffles: Sneaks Up

Inveon Success Cases

inveon





Following the opening of their first brick-and-mortar store in 2014, Sneaks Up became the strategic partner of Nike Turkey in 2015 and grew rapidly.

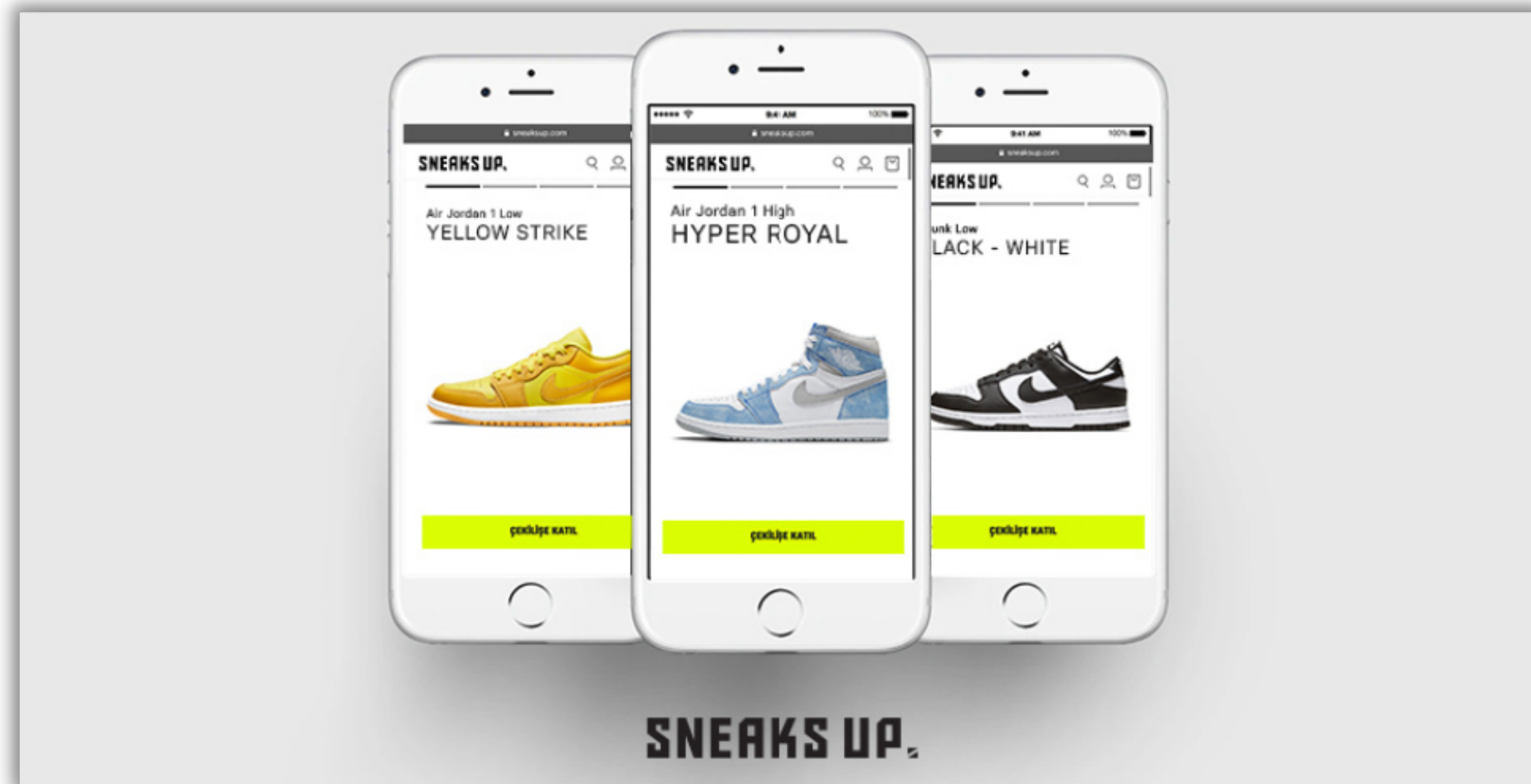
The brand, which prepares innovative product launches, personalization options, and inspiring experiences intending to provide consumers with not only a sales-oriented approach but also an exclusive consumer experience in [SneaksUp.com](https://www.sneaksup.com) and its physical stores; offers special collections of many famous brands such as Nike, Jordan, adidas, Vans, Puma, Champion, Les Benjamins, The North Face, Timberland, Under Armor, Eastpak, and WWF.

Using **Inveon's agile, robust and flexible platform - inCommerce**, SneaksUp.com offers a special experience and a customized user interface design to its consumers, just like the special products within their product range.

Presenting a seamless experience to consumers of all ages with its advanced visual world, SneaksUp.com now takes the consumer experience to the next level with its **new raffle feature!**



Unlock the Power of Experience

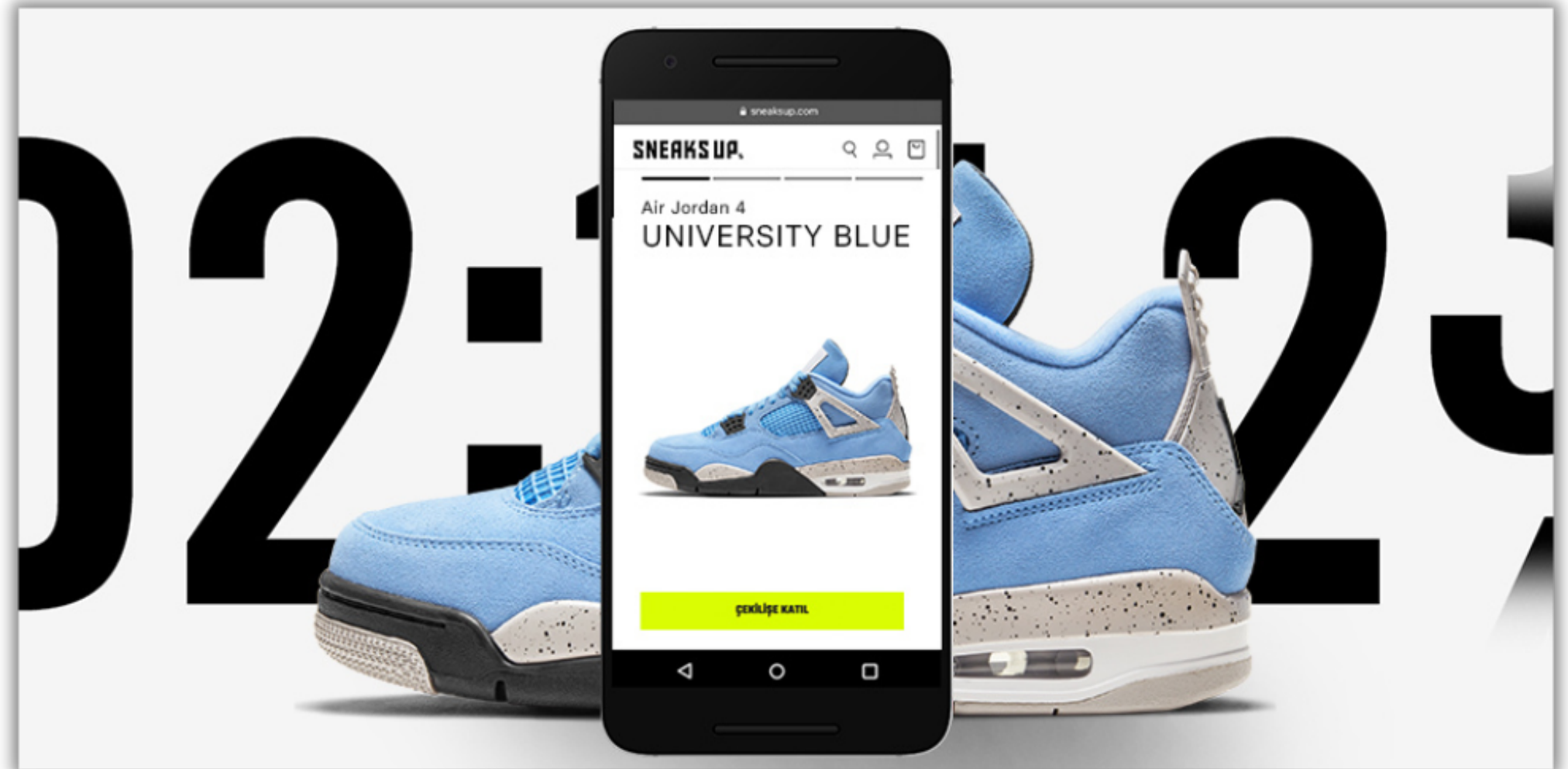


Sneaker raffles are applications that provide the consumer the chance to purchase desired limited sneakers. In general, for limited editions, special collections, or premium line products, customer demand is more than the product supply. In this case, raffles step into the stage and offer every consumer a fair chance to purchase.

A raffle module can be thought of as a highly advanced campaign module. However, raffle modules are a lot more complicated than conventional campaign modules and require a very responsive design and a powerful backbone working in the background.

With this module, which is customized according to the needs of the brand on **Inveon inCommerce**, SneaksUp.com provides an application that offers consumers an interesting experience, increases demand, and thus improves SEO performance and conversion rate.

E-commerce raffles make the shopping process itself more entertaining and motivate customers to visit your website more often, which in turn makes them shop more. Creating a gaming-like experience will provide you with the opportunity to win the loyalty of your customers.



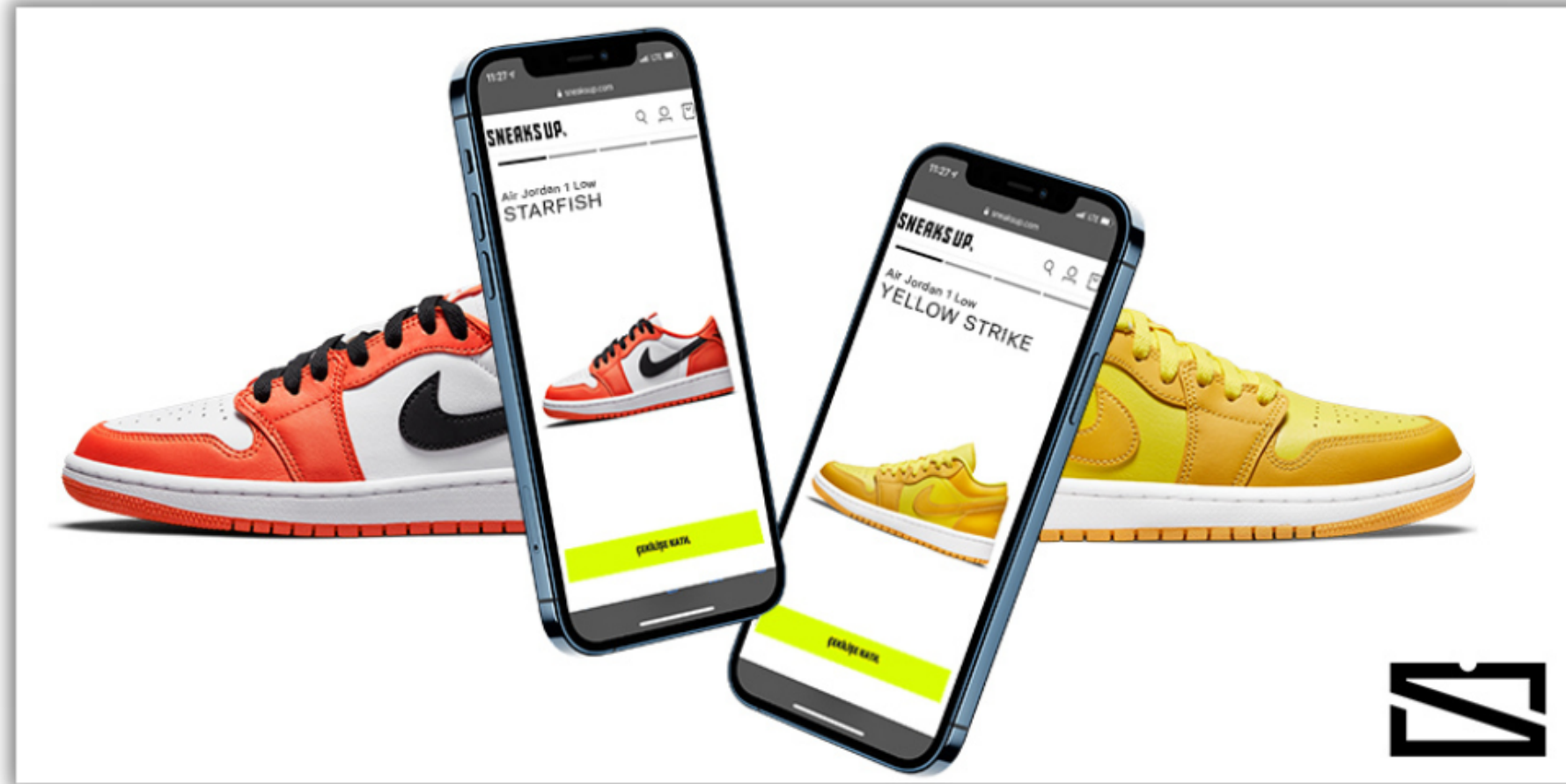
Exactly What You Need



The advanced algorithms behind the module our team built, provide comprehensive functions, such as waiting for sales by a counter and allowing to purchase products with different raffle setups.

With our admin panel, you have full control over every operational aspect such as stock management and arranging raffle user specifications, so we ensure that operation can be easily controlled by the brand team.

Through its customizable nature, **Inveon inCommerce** provides flexibility to Sneaks Up, and with the help of management convenience, control is always in their hands. Due to Inveon's detailed and customized effort, the special collection products offered by Sneaks Up to the consumers become not just an act of purchase, but an end-to-end experience.



To learn more about our platform **Inveon inCommerce** and our inspiring collaboration with **Sneaks Up** get in touch with us today!



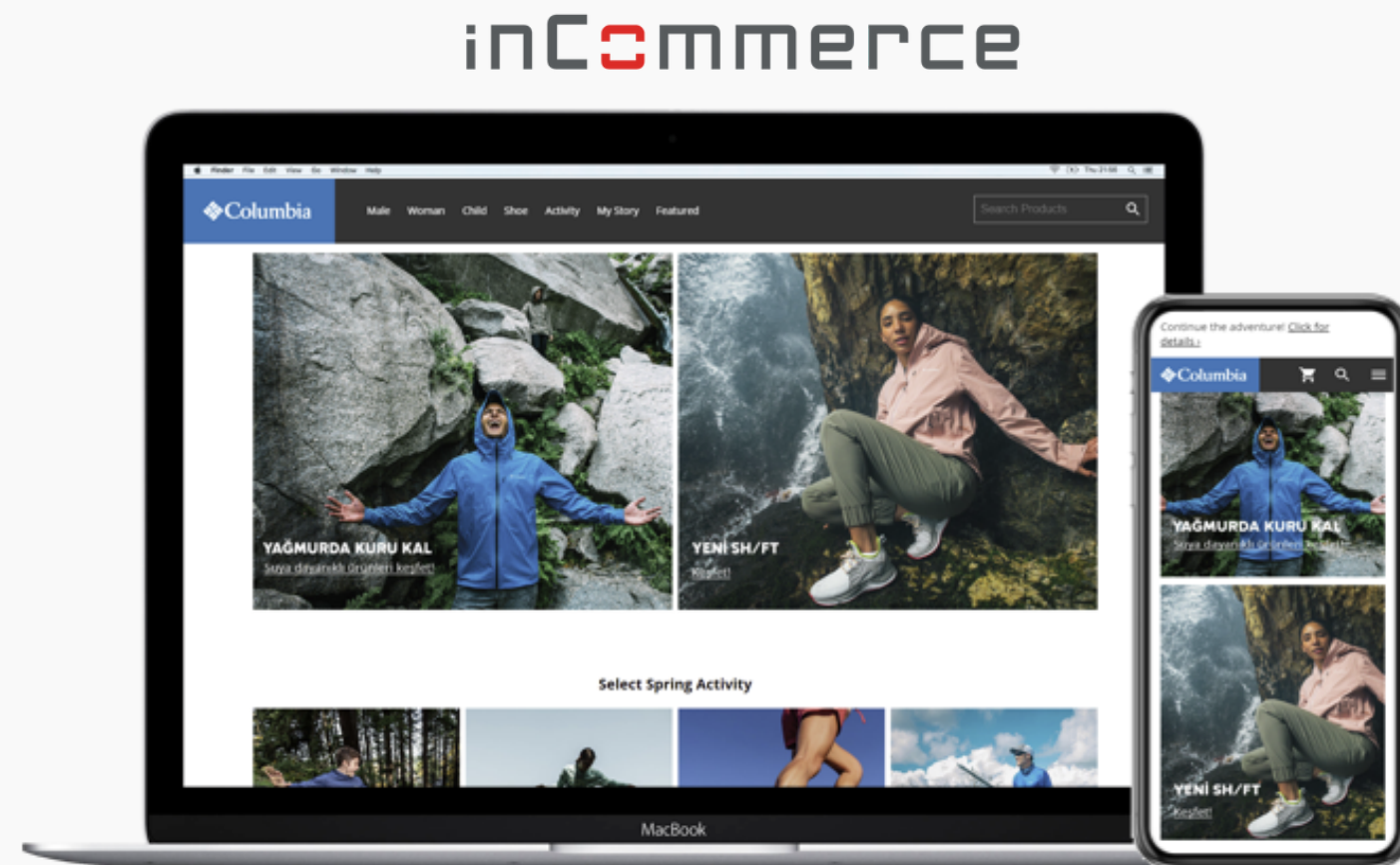
**Inveon helps you to stay one step
ahead of the competition.**

Schedule a call with one of our e-commerce experts
today.

Get in touch!

A revolutionary digital commerce platform for those who always want more

Inveon inCommerce is the agile way to build, launch and expand your e-commerce business across channels, marketplaces and partners.



Let's take your business to the next level!

Microservice Architecture

Enjoy highly performed operations, ease of integrations and maximum speed through microservice architecture

Omnichannel Promotion Management

Take a deep-dive into the world of promotion and discount management with an advanced promotion management module

Headless Structure, Supreme Flexibility

Through inCommerce's headless structure, easily customize your platform and provide a seamless experience to your customers

Advanced OMS

Effectively manage your omnichannel operations and eliminate operational complexity with inCommerce's strong order fulfillment algorithms

Real-time Tracking & Insights

Master your data by tracking brand-specific consumer journeys and detailed data dashboards of the reporting module

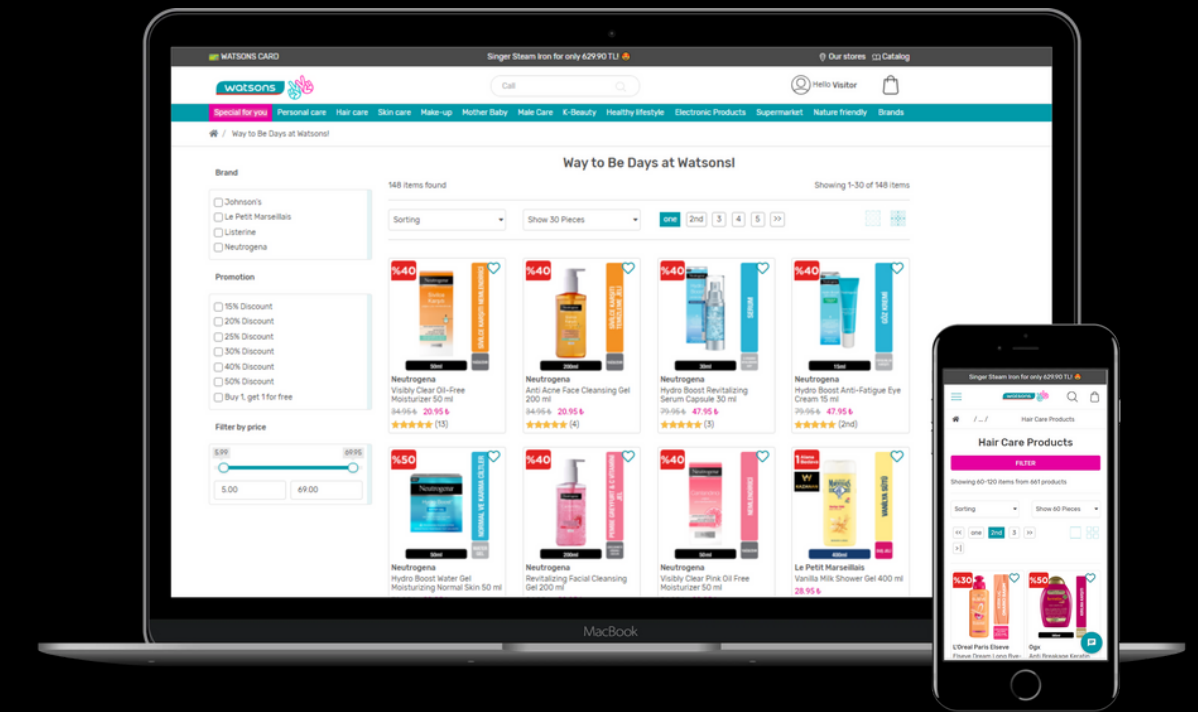
Mobile-first Operational Management

Utilize a comprehensive range of tools to excellently control your operations wherever you are with inCommerce's fully responsive and mobile-compatible admin panel

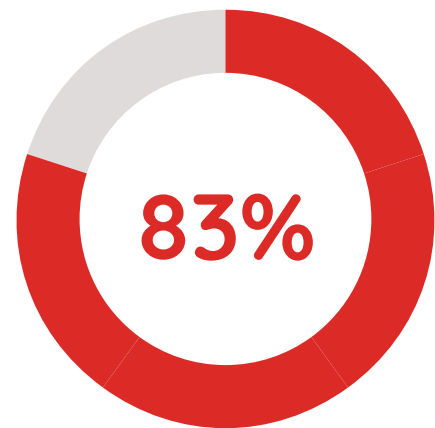


Unlock growth potential & empower your brand: GrowthLab

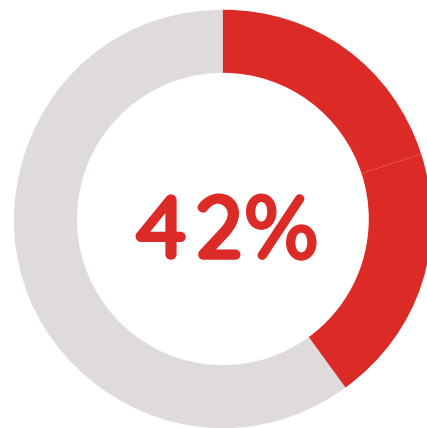
- Keep the pulse on your store with inCommerce's real-time data stream
- Uncover growth opportunities using behavioral segments
- Take the guesswork out of growth with our proprietary next-best-action methodology



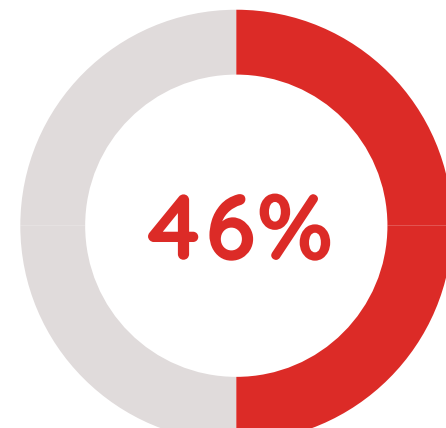
After 12 months of working with Inveon, our clients achieved:



An average increase
in revenue



An average increase
in traffic



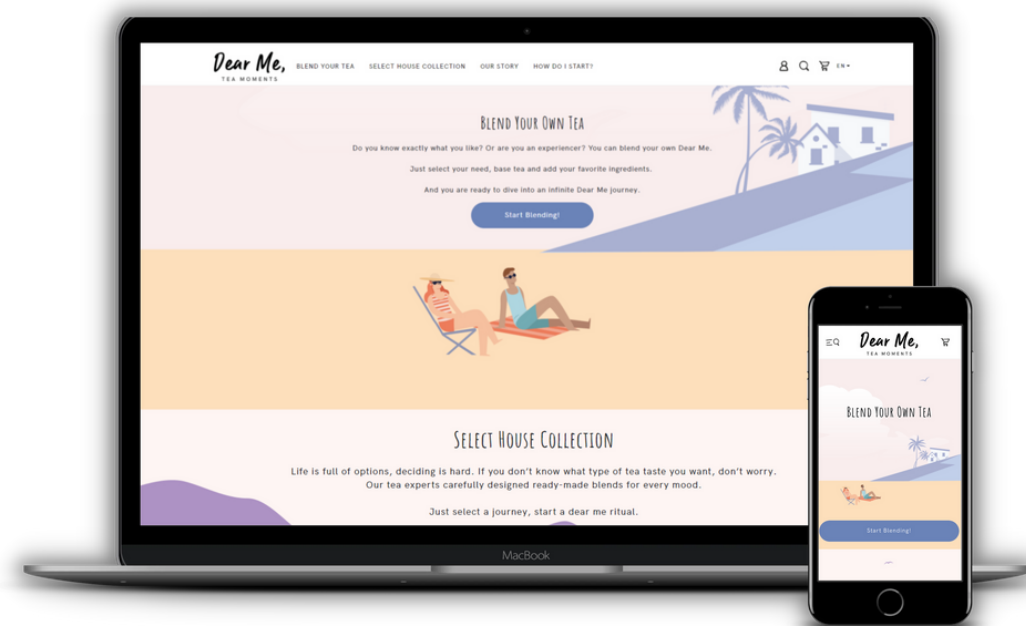
An average increase
in conversion rates



Highlights from our clients

- Offering products in 90 countries under a single platform and increasing global revenue by 400%.
- 5x increase in the number of visitors during the Singles Day Campaign. (Gold Stevie Winner for Online Marketing Campaign of the Year)
- Omnichannel revenue reached 1.5 times higher than e-commerce site revenue within 6 months.

About Inveon



Inveon provides enterprise companies with a unified & scalable digital commerce platform that enables sustainable growth.



Our Offices

- Istanbul, Turkey
- London , UK
- Geneva, Switzerland
- Dubai, UAE



\$1B

annual e-commerce volume



60+

global customers



70M

online shoppers



15+

countries

For more information, get in touch with us

info@inveon.com



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